

PUBLIC PROCUREMENT + SOCIAL VALUE

Turn social value commitments into workforce outcomes.

VCSE / SME

CIC DELIVERY PARTNER

Create inclusive opportunity, accessible jobs and measurable evidence - from people furthest from work through retention and progression.

THE BAR HAS MOVED FROM INTENT TO DELIVERY*

PROCUREMENT ACT + NPPS

2025

public benefit in procurement

In force

SOCIAL VALUE MODEL

20%

Weighting in >£5M contract decisions

From 1st Jan 2027

BID TO DELIVERY

PROVE

commitments need KPI metrics

Criteria + delivery evidence

SUPPLY CHAIN

VCSE/SME

the 25% SME target

SME / VCSE participation

WHAT THIS MEANS FOR CONTRACTORS

PLAN

Create opportunity

HIRE people furthest from work

Accessible recruitment

GROW skills pathways

Entry to management

REDESIGN

Make work accessible

JOB roles around strengths

Specific skills

FLEX rigid structures

Practical adjustments

ASSURE

Prove delivery

DATA outcome evidence

Contract reporting

LOOP what improves

Reduce wasted spend

The gap: social impact and workplace delivery rarely meet

Social justice providers may know unemployment but not the employee journey. Neurodiversity firms may know workplace inclusion but not people furthest from work. Genius Within combines both - with HR expertise, digital infrastructure and delivery evidence.

Bid-ready commitments

Inclusive workforce design

Digital delivery at scale

Evidence + improvement

One VCSE / SME partner from bid promise to lasting workforce impact.

Sources: Procurement Act 2023, NPPS, PPN 002 Social Value Model and PPN 001; Genius Within data. PPN 002 applies to in-scope central government organisations. See speaker notes.

*UK to strip back procurement rules to focus on job creation, says Louise Haigh (Financial Times, 5th August 2026)

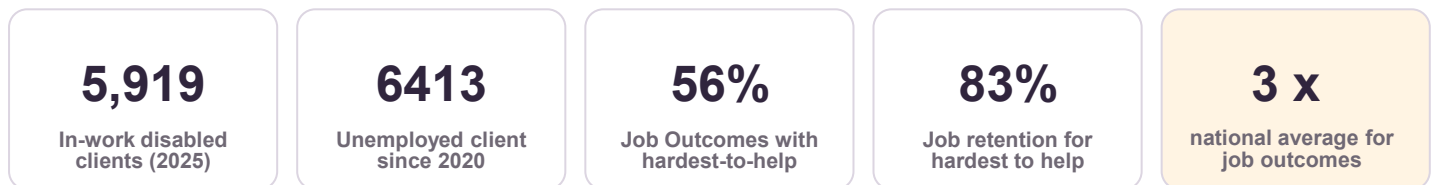
One partner. Bid to assured outcomes.

Design credible commitments, mobilise inclusive practice, deliver at scale and report what changed.

SPECIALIST DEPTH, READY TO MOBILISE



UK WIDE CAPACITY: DIGITAL + HUMAN DELIVERY



From bid readiness to outcome assurance

- BID READINESS** — Opportunity, workforce barriers, local partners, commitments and evidence plan.
- MOBILISATION** — Accessible recruitment, learning, job design, adjustments and manager processes.
- DELIVERY** — Scalable adjustment services and cost control; ALS for apprentices.
- ASSURANCE** — Data collection, analysis, reporting, academic partners and continuous improvement.

90% NPS for 121 services

88% NPS for training services

90% NPS for customer account mgmt

Additional learning support screening & wrap around service for apprenticeships

Full UK coverage working with >700 employers per year including engineering, tech, health and defence

Powered by Genius Finder®

A health and neuro inclusive workplace strengths profiler with self directed development platform

93%

Improved wellbeing

88%

More in control at work

71%

Improved work performance



Only assessment tool with international accreditation

Reported impact of Genius Finder ® strategies in research with Birkbeck, University of London

Source: Genius Within operational, workforce, product and social-value data supplied for this brief. Different cohorts are not additive; commercial client outcomes are labelled.

BRING GENIUS WITHIN INTO THE CORE MODEL

End-to-end cohorts. Complex-case escalation. Post-employment support.
Digital-supported delivery. Workplace needs assessments. Manager support.
HR training

SOCIAL VALUE IN ACTION

£350k+ donated and reinvested in
2025

70+ free talks, events and
outreach activities



CONTACT US

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geniuswithin.org/contact-us

Or scan the QR code to email Dr Nancy Doyle directly.

[Download our whitepaper](#): Neuroinclusive Employment: A New Social Value Strategy for Public Sector Suppliers

